

Prospectus 2015



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School of Mass Communication

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THE DIRECTOR



The decision to do a professional course is one of the most important any student is going to Take. Students will find that their time at TOS will go by very quickly. Our role is to make it the most productive and enriching experience possible. Our programs are constantly evolving in response to the rapidly-changing media environment and our aim is to produce graduates as competent and confident citizens of the world. I hope that this prospectus will help you perceive that TOS offers the kind of environment conducive to your academic and personal development. We look forward to adding you to our list of success stories!

(Imran Zahid)
Director - Media

A lot of changes have come in the world of journalism. This provides a platform for a school like ours to create a nexus for new talent and more experienced practitioners to match up in a series of creative enterprises. We strive to put students into working environment with our permanent faculty, lecturers and teaching fellows -- most of them reporters, editors, film makers, writers, radio and television producers in their own right.



I hope that after reviewing this brochure, reading the information on the Web, and visiting the school, you'll be enthused enough to join us.

(Capt. Shailendra)
Director - Administration

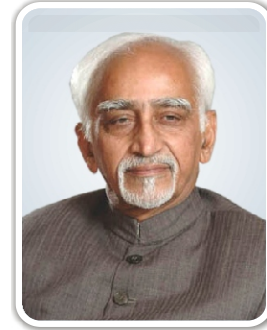




VICE PRESIDENT INDIA OF INDIA
NEW DELHI

I am glad to know that Take One School of Mass Communication, Delhi has been started as a unit of Guru Dronacharya Educational Society. I appreciate that it will be providing graduate and Post graduate courses in Mass Communication, which will be useful in meeting the growing need for qualified professionals.

I send my good wishes for the continued progress of the school and the success of these courses.



(P. Harish)
Joint secretary & OSD
to the Vice-president of India



MINISTRY OF
LAW AND JUSTICE
GOVT. OF INDIA



The Media, propelled by the communication revolution has today emerged as the voice and conscience keeper of the community. Take One School of Mass Communication, as the name signifies, has been preparing its students to deliver the perfect message and insights everytime. As a result its graduates have carved out enviable positions in the media, be it print, radio, TV or Films.

My wish is that Take One not only continues, but strengthens further, its endeavours to inculcate a sense of compassion and justice high levels of ethics among its students.

(KAPIL SIBAL)

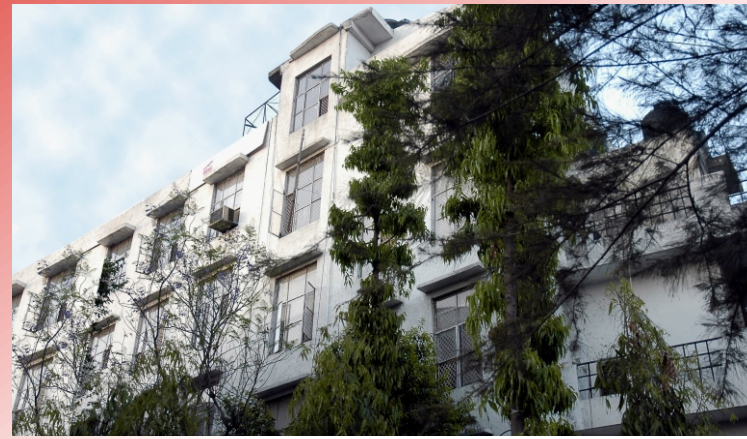


Message from Chancellor

The Indian Media Industry is one of the fastest growing sectors of our economy. Take One School Of Mass Communication (TOSOMC) has been imparting Media based programmes for last one decade. We welcome the Industries of TOSOMC as our academic collaborator for imparting media and TV & Film production programs. The school with its constant effort will provide very healthy and congenial environment for all-round exposure to the students. I wish very best to all the students and faculty in their constant endeavour.

Sudhir Giri
Chancellor
Shri Venkateshwara University





ABOUT US

Established in 2003, Take One School of Mass Communication is one of the fastest growing institutions imparting media education in New Delhi. At Take One, we are passionate about grooming our students who will be professionals tomorrow. Day-to-day teaching is coupled with the inculcation of human values in a creative learning environment. In today's competitive media scenario, providing quality education has become a necessity in educational institutions. Unparalleled performance, both in the field of academics and corporate engagements, defines Take One School of Mass Communication which endeavours to develop talent optimally. The School has witnessed growth in terms of faculty, placement and performance.

Take One School of Mass Communication operates under the aegis of Guru Dronacharya Educational Society, a registered body with the Registrar of Societies, Government of National Capital of Delhi and is now affiliated with Shri Venkateshwara University (UP) as an Industry Based Learning (IBL) Centre imparting regular degree. Shri Venkateshwara University (UP) is both UGC recognized and AICTE approved (A university u s 2(f) of the UGC with the right to award degrees u s 22(1) of the UGC Act 1956 and established by U.P Govt. Act 26 of 2010).



AIMS & OBJECTIVES

COURSE OBJECTIVE

The world is moving into a new era driven by the fast changing information and communication technologies. Invariably, media education has responded to the changing needs of the society by upgrading its content. The objective of this course is to:

- Provide broad based education, in-depth knowledge and understanding of the mass media
- Provide students a combination of strategic and tactical knowledge of communication
- Empower students with a range of skills and a high-level intellectual and professional competence focusing
 - Verbal skills
 - Written skills
 - Analytical skills

CAREER OPPORTUNITIES

- Journalist in print media
- PROs in Corporate and Government organizations
- Program producer, researcher, script writer, Radio jockey, newsreader, anchor, reporter in television

- Camera and light operator.
- Production assistant in cinema
- Account executive media planner in advertising

HIGHLIGHT

- Focus on communication skills, creativity and concepts.
- Emphasis on operation knowledge of camera broadcasting and production equipment.
- Focus in production of radio programmes, news stories, TV documentary and coverage of press conferences.
- Academic and practical on Advertising and P.R
- Visit to media-related places in Delhi and outside.
- Participation in audience based shows in NDTV, CNBC, IBN 7, JANMAT, DDNEWS etc.



WHAT SETS US APART?

We are a community of learners and hence all our activities are underpinned and inspired by a strong learning ethos, which we aim to promote strongly amongst both staff and students. We are committed to maintain and enhance the high standard of teaching and learning achieved by all our staff and students. As an institute imparting professional skills and knowledge, we strive to enable our students to acquire the same in an ever-changing social and economic climate.

Our students will not only become highly employable media professionals. Some will go on to instigate innovative formats while others will develop new ways to apply the technology and yet others will find fresh and imaginative ways to tell stories. To set them on the right path, all our courses are intensely practical. One of the great things about TOS is the opportunities to meet people from different backgrounds in an atmosphere where multicultural diversity is valued.

The students of the institute have explored the opportunity to participate in various talk shows in leading news channels. They have participated in various talk shows in leading news channels and many of them like 'we the people', 'money mantra' on NDTV. 'Generation Next' an exclusive talk show on Doordarshan focuses on the youth of today has been a learning and sharing experience for the students. The national famed talk show like 'Hum Log' , 'Big Fight' and ' Muquabla on NDTV ' have gained lot of experience for the students of Take one institute of mass communication.



TAKE ONE SUPPORT

VIDEO LAB

Professional quality video is available for Broadcast students. Our students learn composition, ambience, lighting and proper framing for better effect. They also have access to a wide range of ancillary equipment like minidisk recorders, digital still cameras and digital video cameras, all of which are freely available for use without charges.

AUDIO LAB

Students are oriented to digital sound production and recording using new techniques for better presentation.

AUDIO-VISUAL EDITING

Students are equipped with the technique using Single Lens Reflex and digital cameras. In addition, they are taught nuances of lighting, aperture, shutter speed and exposure. They learn to master the use of digital and analog video formats, linear and non-linear editing, and much more.

COMPUTER LAB

Take One has a well-equipped computer lab with the latest computer software. Led by an experienced multimedia team, the lab encourages students to exercise their creativity and explore new horizons.

NEWS STUDIO

There is a separate studio for anchoring and news reading. Trainees are trained to read news from a professional teleprompter commonly used by the commercial news channel.

EDITING LABS

The School has separate labs for video editing and video graphics. These labs are equipped with the latest equipments and software.

LIBRARY

In addition to providing curriculum support and research facilities, the TOS library has an extensive collection of books and videos available on loan.

HOSTEL

Hostel facilities are available for both boys and girls and TOS provides a value-for-money comfortable accommodation along with a friendly community to live in. A dedicated team of wardens look after the needs and facilities of the students.





GENERAL DETAILS

TAKE ONE SCHOOL OF MASS COMMUNICATION takes pride in its well equipped latest audio visual aids. It has well-designed state-of-the-art broadcast quality equipment. The school is the focal point of student life, with its impressive range of modern facilities.

SESSIONS

All courses are full time with classes conducted five days a week. The session begins in July every year.

MODE OF SELECTION

The prospectus and admission forms for the coming academic session may be obtained from Take One School of Mass Communication, New Delhi. This can be done through courier, email or in person. Applicants must apply on the prescribed form. The application forms duly filled in along with the required testimonials must be submitted in the office within the due date.

The final selection is done on the basis of a written test followed by a personal interview. The list of selected candidates will be displayed on the office notice board.

MEDIUM OF INSTRUCTION

The medium of instruction is in English and Hindi. Good command over both these languages is very essential for a media professional to communicate with the masses.

RESERVATIONS

Seats are reserved for SC ST OBC candidates as per the Government of India regulation and guidelines.

SCHOLARSHIP

The school would award a limited number of scholarships on need-cum-merit basis solely at the discretion of the Governing Body.

INTERNSHIP

Students undergo internships in media organizations. The school has tied up with several organizations for such internships. In-house a student is involved in the process of producing a newspaper.

EDUCATIONAL LOAN

The school would help students to get educational loans through nationalized banks, on complying with the formalities required for the loan as per bank terms, which have to be complied with by the students themselves.

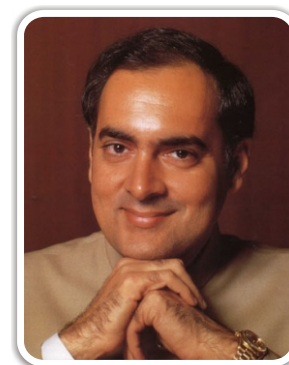


TAKE ONE EXPRESS

Take one express is the name of our monthly in house newsletter that contains reports on and by students. Reports, which feature in this paper, are extended versions of news and current issues. Not forgetting the editorial columns penned by our directors. The Editor is the person in charge of what appears in the paper, approving articles and closely working with the contributors. The Team is made up of up to 20 students, from Section Editors to Photographers to Production staff. It's a collaborative effort with everyone doing their bit in putting together the monthly newsletter in time for the deadline, and then doing it all over again.



RAJIV GANDHI FOUNDATION



The Rajiv Gandhi Foundation was established on June 21, 1991 to commemorate Rajiv Gandhi's vision for India. The Rajiv Gandhi Foundation aims to work in areas which were of deepest concern to Rajiv Gandhi and to act as a catalyst in promoting effective, practical and sustainable programmes in areas of national development. The foundation has established its presence in virtually all the states and union territories of INDIA, and launched programmes and activities in all our areas of concentration. People forum, a talk show of Rajiv Gandhi Foundation at Indian Habitat Centre, New Delhi, has been organized, directed, edited by students of Take One School. The topic was chosen by Rajiv Gandhi Foundation.



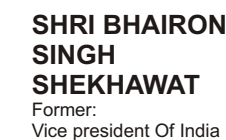
BEST WISHES



I am happy to know that take one school of mass communication, New Delhi, under the auspices of Guru Dronacharya educational society, is imparting high quality education in under graduate and post graduate courses in the field of Mass communication. I wish my warm greetings and felicitations to all those associated with the academy and wishes there endeavour every success.



Communication is strength. I extend hearty felicitations on the commencement of a new academic year at Take One School of Mass Communication. I wish that it achieves success in all of its endeavors in imparting education in the field of mass communication.



I am glad to know that take one school of mass communication, New Delhi, has been started as a unit of Guru Dronacharya educational society. I appreciate that it will be providing graduate and post graduate courses in the field of Mass communication, which will be useful in meeting The growing need for qualified professionals. I send my good wishes for the continued progress of the school and the success of these courses



It's really nice to know about your institute and the courses it has to offer. We wish 'TAKE ONE' all the very best. We are confident and are in full support of your endeavors for preparing technically sound and educationally spruced up professionals. We wish your contribution in journalism in this way would go on without any hindrance.



A Take One School of Mass Communication certainly figures quite high in the list of the most credible media study-centers in the country. The school has a top class infrastructure for imparting the right kind of training to students of both print and television journalism. Some of school's products are doing very well in various TV channels and newspapers. I wish the school's management team even greater success in future



It is heart warming to learn that your institute is doing such a fine job of making the fourth Estate of democracy stronger. We wish for an unremitting success for your institution. The courses offered are truly of high content value and are certainly helping in producing serious and devoted journalists. Hope this venture goes on gaining strength. With best wishes.



BEST WISHES



Dainik Bhaskar
GIRISH AGGARWAL
Director

It gives me pleasure to note that after your short-term courses, your institute has gradually evolved into imparting professional qualification in the growing field of Journalism. In association with the Guru Jambheshwar University, Take One would definitely encourage talent in Haryana and adjoining states. We, at Bhaskar group wish you success in this venture and hope you continue adapting to the challenges of the changing times.



SATISH K SINGH
Eminent media personality

It was really nice to read about your institution and the courses you are offering. We would like to wish TAKE ONE all the best for its future endeavors and also in bringing meaningful education in current study pattern. It will help create young professionals with a sharp edge, which will translate into a better, and more focused approach towards journalism.



ALKA SAXENA
Anchor Person

The explosion in the field of information technology is a boom to society. This advancement is going to stay and any such development without trained and skilled minds cannot prosper. I am pleased to know TAKE ONE School is doing its sincere efforts in the field of preparing these 'skilled minds'.



YUSUF ANSARI
Senior journalist

Take One is one of the best Mass Media Institute in Delhi because it not only facilitates student to interact with the media professionals but also aids students with internships and placements. This institute has been in media industry since 10 years and is rapidly making a mark within the industry. I wish Take one all the very best.



Sudhir Chaudhary
Editor in chief

I will like to describe our journalists in to these words. Media is the one of the most dynamic and responsible professions. Where governments falter and the system fails media comes in the picture to show the unlighted path where common people can find a solution combined with the power of information. I hope Take One institute will be a pillar for the fourth estate and produce efficient ambassadors for this cause. I wish them all the best.



DARAIN SHAHIDI
Eminent media personality

I extend warm wishes to Take One School of Mass Communication on their current venture. I have witnessed their contribution in this field and believe that they are providing the latest and state-of-the-art facilities to students of mass communication. Take one school will definitely be able to create a niche for itself in every endeavor.



FACULTY

Anil Thakur is a senior academician and media expert with over 20 years of experience in the field of Print media. With his vast experience in media and teaching industry, he is an asset to Take One family. He took initiative to publish the Take one express (a campus publication by the students) that can expose the media aspires students towards media writing, editing, processing and understanding the functions of Print media. Such activities help students to explore the world of writing that is main stream journalism.

Sakal Bhatt- Senior Anchor DD News We all remember Sakal Bhatt, the DD Sports anchor for her mind-boggling commentary and here also she devotes her time and effort in teaching and sharing her experiences with students.

Ranjan Arneja There are crime shows like ACP Arjun. Ranjan Arneja hosts this show in his inimitable style. If you want to bond with the best and keep the criminals at rest, then it's time to tune in to ACP Arjun. With jaw dropping revelations related to white collar crimes, the show brings in sharp, direct and investigative news.

Abhishek Dubey is a television journalist and sports anchor at IBN-7 a leading news channel in India. Since his college days he actively used to write feature, political and sports articles for various journals. He is a regular contributor on sport issues in various magazines and newspapers and also on guest faculty of various media institutes. He began his journalistic career with NDTV and covered sport shows like the Olympics 2004 and Chunautee 2004-06. He covered the inaugural T20 World Cup for IBN7. After this, T20 cricket in general, and the private league in particular became your area of special interest and he has been following IPL closely since then. Recently his book 'The IPL Story' has come up deciphering many stories related to the making and problems of the league.

Sandeep Seth is a faculty member with a vast experience in media management and post production. He is associated with India TV and with his teaching methodology he is very successful academician.

FACULTY



Samiratmaj Kumar Mishra is a media professional with a rich industry exposure. He is serving media industry for past 12 years. His association with Radio in AIR, print media Haribhoomi and Dainik Navjyoti and now with BBC Hindi as presenter helped him to be a resourceful guide to students as he is well versed with all aspects of Mass Communication. To explore the writing world he has written. Nibandh Manjusha published by Tata McGrawHill (a reputed name in quality books publication) and Bharatiya Sanskriti ke Vividh Aayam on Indian Culture and Society. An activist in All India Radio and other media channels.

Yusuf Ansari is an eminent media personality and has been associated with reputed news channels like ee news and also serving as a media person to the country till day.

Navin Chand is an expert with seven years of work experiences in Camera, non linear editing, photography. In his words his work speaks for him. A quick and efficient technician with sound knowledge of FCP, ADOBE Package, AVID and sound editing also. He is associated with various reputed colleges and also work as a free lancer for production houses. In his guidance students are trying their hands on Documentaries and Ad. Making.

Bhupesh Kohli is a respected media faculty who is associated with Sahara Samay. He has anchored many shows and with his vast experience and detail oriented approach, he is always there to boost the skills of students when it comes to anchoring and news reading. He always comes up with innovative plans to develop the aptitude of students.

Amit Sharma is a reputed and popular faculty among all who is associated with IBN7 channel. His vast experience and academics is very important tool when it comes to development of student's knowledge skills and aptitude. He is an efficient manager with strong social, analytical and communication skills. In his guidance students are individually working on projects and crafting piece of art.

Samridhi Minocha holds dual master degrees in English literature and Masters in Mass communication and is an eminent media personality associated with BBC and ESPN. She has also been associated in the editorial board of travel magazines and is currently pursuing MPhil in East Asian Studies.



BEST WISHES



JAWHAR SIRCAR
CEO, Prasar Bharati

I Send my best wishes for the continued progress of the school and the success of all these courses.

Wishing all the students a bright career.



S.M KHAN
D.D. Directorate General

I am glad to know about running of Takeone School Of Mass Communication . I am sure your earnest efforts will certainly add impetus in the field of mass communication . I wish you all success in your endeavour .



VED PRAKASH
Media journalist

People are becoming more and more news-oriented, information-oriented and entertainment-oriented. Hence new newspapers, magazines, TV channels, attracting greater audience day by day- thus throwing lots and lots of avenues and opportunities open to the young boys and girls with a commitment. Take One School of Mass-Communication New Delhi assures to uphold this commitment in their Media-Course. ..All prayers for them.



SAYEED ANSARI
Senior anchor & Correspondent

We have witnessed the best of business, political, economical, war and peace deals created, governed and closed with the help of communication exclusively. The current changing scenario is constantly emphasizing and re-emphasizing that media will rule and regulate the world. Wishing 'TAKE ONE' on taking initiative of training students for such a competitive field. All the very best and success.



ABHISAR SHARMA
Senior anchor

All the best to you for the effort put in by your team and all the best to the students for the future. I am sure that the institute will give them the necessary direction needed for the future



BHUPESH KOHLI
Anchor, Crime reporter

Television is a game of performance and it's my belief that TAKE ONE will give ONE TAKE PERFORMANCE in the future as it's giving today. I wish you and your school to do your best.



BEST WISHES



ZEISHAN QUADRIE
Script writer & Actor

Take one school of mass communication seems promising and supports our society and nation with education. I am highly honoured and wish to support you in whatever form possible and be associated with such a beautiful initiative..ALL THE BEST AND STAY BLESSED..



AMIT KUMAR SHARMA
Senior producer

It is always a great pleasure to share my experience with take one students. I have seen most of them being placed in the media organizations and I wish them all the best for the coming sessions. Under the able supervisions of directors, take one has to witness many such successes.



Sweta Singh
Deputy Editor
Aaj Tak

Herein are all my best wishes for Take One School of Mass Communication. As media in the country, specially news, sets out to do the undone, I hope Take One trains young minds to take on the challenges as well as opportunities that await them. All The Best.



ATUL AGARWAL
Managing editor

I really appreciate the creative enterprise of Take One School of Mass Communication in the field of Journalism. The need of the times is a neat and clean journalism and that is to be inculcated in the minds of young and veracious journalists. Congratulate you and extend my best wishes to you and your staff to achieve the desired goals in this venture.



PIYALI DASGUTA
Special Correspondent

I extend my heartiest wishes to Take One School of Mass Communication. It's a total package of grooming for the young energetic media professionals. An edge above all the mass communication school in Delhi. Take One definitely takes the pride to be one of the best. Wish you all the best



NISHANT CHATURVEDI
Managing editor

Take One School of Mass Communication is an institute, which believes in producing media professionals with a difference. Take One students are not merely academic achievers, they possess all the necessary ingredients to contribute positively to their profession and the society from which they earn their livelihood. I wish my all the best to the Take One School of Mass Communication and its mentors.



BJMC

Bachelor of Journalism & Mass communication degree from Shri Venkateshwara University (U.P).

Course duration: 3 years (6 semesters)

Fees Structure: Rs. 35000 - per semester and Rs. 15000 - admission fee.

Fees payable by 15th May & 15th Nov every year

Eligibility and admission Criteria
Higher Secondary School Certificate (10 +2) Intermediate, (Students appearing in these examinations may also apply)
Entrance examination followed by Interview.

Medium of Instruction and Examination : Hindi and English

Semester I

- BJMC-101 Introduction to Journalism and Mass Communication (IJMC)
- BJMC-102 Essentials of Mass Media Writing (MMW)
- BJMC-103 Reporting-1
- BJMC-104 Basics of Computers (BC)
- BJMC-105 Environmental Studies (EVS)

Semester II

- BJMC- 201 : Audio Visual Media (AVM)
- BJMC- 202 : Mass Media Writing Skills (MMWS)
- BJMC- 203 : Editing -I
- BJMC- 204 : Computer
- BJMC-205 : Practical Examination
- Personality Development Programme (PDP)

Semester III

- BJMC-301 Reporting-II
- BJMC-302 Audio Visual Media-II (AVM-II)
- BJMC-303 Public Relations Corporate Communication (PRCC)
- BJMC-304 Indian Constitution, Politics and International Relations (ICPIR)

Semester IV

- BJMC- 401 : Editing II
- BJMC- 402 : Advertising
- BJMC- 403 : Indian Legal System and Legislative Procedures (ILSLP)
- BJMC- 404 : Photojournalism
- BJMC- 405 : Practical Examination

Semester V

- BJMC-501 Design and Graphics (DG)
- BJMC-502 Media Law (ML)
- BJMC-503 Development Communications (DC)
- BJMC-504 Economic Development and Planning in India (EDPI)

Semester VI

- BJMC-601 Print Media Production (Project)
- BJMC-602 Electronic Media Production (Project)
- BJMC-603 Print Media Practical
- BJMC-604 Electronic Media Practical



Masters of Journalism & Mass Communication degree from Shri Venkateshwara University (U.P).

Course duration: 2 years (4 semesters)

Fees Structure: Rs. 40000 - per semester and Rs. 15000 - one time admission fee. Fees payable by 15th May & 15th Nov every year.

Eligibility and admission Criteria: Bachelor degree in any discipline from a recognised university (Students appearing in final year examination may also apply) Entrance examination followed by Interview. Medium of Instruction and Examination Hindi and English

MJMC

Semester 1

- MJMC 101 Communication Theory
- MJMC 102 Development Communication
- MJMC 103 Print Media & Journalism Trends
- MJMC 104 Computer & Internet Applications
- MJMC 151 Print Media & Journalism Trends (Lab)
- MJMC 152 Computer & Internet Applications (Lab)
- MJMC 153 Field Work (Lab)

Semester 2

- MJMC 201 Media Regulations, Content & Ethics
- MJMC 202 Comm. Research & Evaluation Studies
- MJMC 203 Integrated Marketing Communication
- MJMC 204 Visual Comm. & Photo Journalism
- MJMC 251 Integrated Mktg. Comm. I (Lab)
- MJMC 252 Visual Comm. & Photo Journalism (Lab)
- MJMC 253 Minor Project

Semester 3

- MJMC 301 Advance Journalism & Trends
- MJMC 302 Digital Media & Convergence
- MJMC 303 Integrated Marketing Communication II
- MJMC 304 Radio News & Programme Production
- MJMC 351 Integrated Marketing Communication II (Lab)

- MJMC 352 Radio News & Programme Production (Lab)
- MJMC 353 Industrial Training Report

Semester 4

- MJMC 401 Cinema & Popular Culture
- MJMC 402 TV News, Production & Anchoring
- MJMC 403 Scripting & Post Production Techniques
- MJMC 451 TV News, Production & Anchoring (Lab)
- MJMC 452 Scripting & Post Production Techniques (Lab)
- MJMC 453 Major Project
- MJMC 454 Comprehensive Viva



Post Graduate Diploma in Mass Communication regular Degree from Shri Venkateshwara University (U.P)

Course duration: 1 year

Fees Structure:

Rs. 40000 - per semester and Rs. 15000 - one time admission fee. Fees payable by 15th May & 15th Nov every year

Eligibility and admission Criteria Bachelor degree in any discipline from a recognised university (Students appearing in final year examination may also apply)

Entrance examination followed by Interview.

Medium of Instruction and Examination : Hindi and English

- PGDMC 101 Introduction of Mass Communication
- PGDMC 102 Print Media
- PGDMC 103 Electronic Media
- PGDMC 104 Advertising and Public Relations
- PGDMC 105 Practical Assignments

PGDMC



DUBAI AWARD



Take One School of Mass Communication and VISIONS CORPORATION (DUBAI) presented to Mr. Mahesh Bhatt, who is not only a leading personality of Indian Cinema, but has defined the meaning of life in a different way. Vision Corporation and Take One will keep the idea on in future also.



decided to award the eminent persons from the world of media and fields of society for their contribution to their field. Last year two eminent persons were selected for Take One Vision Media Icon Award and Take Vision Excellence Showman of the Year Award.



The Media Icon Award was presented to Mr. Rajat Sharma, who had given a new language to Television medium and the Showman of The Year Award was



DUBAI WORKSHOP



To provide the opportunity to aspiring media personals to utilize their skills and talent and to size the endless opportunity in the fierce competitive world of demand. Workshop on news reading and anchoring was held by the prestigious Indian media training school, Take One School of Mass Communication in DUBAI, in association with ARY TV and HUm FM. United Arab Emirates witness first ever media communication workshop in year 2007, In the guidance of Imran Zahid director take one school of mass communication.



p includes eminent political reporter Yusuf Ansari, film critic of Hindi Cinema Pankaj Shukla, News Reader Ved Prakash, Ambika Bakshi zee News, Dinesh Gautam Sahar Samay, Sayeed Ansari Star News, Arfa Khanum NDTV and anchor from Aaj Tak, Parul Sanan. VOICE OF DUBAI the favorite RJ Mr. Sikandar revealed his secrets on how to be the best Rj, Film actor Emraan Hashmi, film Director Mohit suri and producer Mukesh Bhatt were the



special guest On the last day there was certificate distribution done by Honorable (MOS) External affairs Minister Mr E Ahamed. Some of top scoring students from the Workshop got a Chance to begin their dream career with HUM FM and ARY



PLACEMENT

The institute boasts of being India's first and only placement organization. We cater to requirements of leading FM channels, leading newspapers and TV channels, our student have been trained to feed the enormously expanding TV industry. The institute conducts campus placements for the students. Mock interviews sessions by leading media personalities are conducted to facilitate the students.

Some of our recently placed students

| | | | | |
|--|--------------------------------------|--|--|---|
| Sunita Singh Mahua News | Preeti Deka CMS | Santana Biswas SBI | Parmeet Kaur Homeshop 18 | Syed Suhail P7 News |
| Md. Rizwan Ali Shri S 7 | Vijay Shankar Jha Essel Shyam | Pradeepta Banerjee Apatara | Amit Singh Sanskar TV | Chitrarth Tiwari Student Hook.com |
| Attaur Rehman ANI | Poloumi Nag Ayur India | Vikram Vivek Live India | Mahendra Singh Manral The Pioneer | Priya srivastava Triveni Comn. |
| Krishna Murary Live India | Md. Wasif ND TV | Anwasha Kamal India Forums | Ankit Bhatia Sadhana News | Shailendra Singh India News |
| Purbali Hazarika AIR | Raghvendra Singh Film Fare | Ankur Gupta Essel Shyam | Shruti Jha I Next | Ravi Saini Snapdeal.com |
| Monika Sonal Saxena Focus | Samrita Baruah VAR India | Sachin Kumar Altivdus Infotech | Dinesh Chaudhary Khabar Abhi Tak | Pathak Virat Jaiman Metro News Paper |
| Deepankar Srivastava Prabhat Khabar | Ravi Joshi Property TV | Debarjun Kar Goodwill Cons. | Arnav Prakash Writer & Director | Pooja Yadav IResearch Solutions |
| Deepmala Dutta CMS | Smriti Rekha Das News Services | Vikas Srivastava Geobeats | Lakhan Pratap NBS | Indo Chaudhary Zee Business |
| Sita Singh India Tv | Mayank Thakore Channel One | Imran Ansari Channel One | Irfan Alam Maurya | Irfan Quraishi Day & Night News |
| Amit Kumar Dubey IBN 7 | Gagan Deep Hindustan | Meraj Ansari Dilip Sood Production | Abhishek Tiwary 92.7 Big FM | Akash Kumar Zee Business |
| Kanhaiya Ram Mahua News | Md. Jalish India News | Tanzeem Farooque Indian Express | Helena Minz Homeshop 18 | Swati Sakshi Triveni Comn. |
| Anuj Saini Shri Adhikari Bro. | Deepali Priyanka P7 News | Changme D. Sangma Dilip Sood Production | Misbahul Haque Political Business Daily | Uzma Jafri India Tv |
| Puran C. Joshi Zee News | Rashmi Kulshreshtha P7 News | Bhupendra Singh India News | Nitesh Jha Axis | Irfan Meer Unicon |
| Amit Negi P7 News | Rashmi Sinha P7 News | Rahul Dabas Samachar Plus | Shamsuddin Ansari Salam India News | Anrag Bhatt Good Work India |
| Ashish Tiwari Press Monitor | Moumita Karmakar Burnyourfuel.com | Priyanka Dwivedi Aviva | Ruchi Lal 3 M Unitek | Soni Karan Soft Dot |
| Archana Sharma TV 100 | Jaya Dey Screwdriver Prod. | Gayatri Baruah CMS | Princess Gira Rashir Focus TV | Heena Upreti HT Media |
| Arpan Sen Zee Tv | Jaya Gupta India News | Jita Pritam Goswami Focus TV | Swati Bisht I. K. Publication | Avi Verma Neobrix |
| Shankar Singh Bisht DD | Gagan Chaudhary Imenet | Aditi Singh NBS | Ajitesh Mishra The News | Sachin Indoria UTV Motion Pictures |
| David Lakra Focus TV | Ketan Anand ET Now | Amit Sharma P7 News | Vikas Yadav Hamar TV | Sachin Kumar Sinha AIR |
| Akash Singh MH 1 | Shivani Vats ABP Group | Jitendra Vatsal Shri S 7 | Bishwjeet Mukharjee Focus TV | Rahul Chauhan Dainik Jagran |
| Sneha Sinha Focus TV | Saurabh Kulshreshtha Dreams India | Dharmendra Kumar Hindustan | Abhilash Nair Kulwant Rai Group | Abhishek Kumar India News |



VISITING FACULTY

Our guest tutors come to the school because they want to contribute to the development of the brightest young film and TV talent, many of whom will become leaders in their fields in the future. Students gain an in-Depth insight into the methods, approach and working process of our visitors and carry this inspiration back into their own journalism practice. Visiting tutors enrich the teaching of the staff in each

TOS department, themselves active practitioners who continue to work outside the school while teaching the student and managing their department, which allows them to keep their teaching relevant and fresh. Our ability to draw on the recourses of such a wealth of talent provides a unique training ground for young talent that is hard to equal elsewhere.

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|---|---|---|
| ASHUTOSH MANAGING EDITOR | RAJAT SHARMA MANAGING EDITOR | YUSUF ANSARI Eminent media personality |
| AMBIKANAND SAHAI MANAGING EDITOR | ABHISHEK DUBEY Eminent media personality | SUDHIR CHOUDHARY MANAGING EDITOR |
| CHETAN SHARMA DEPUTY EDITOR | NISHANT CHATURVEDI Managing Editor | BHUPESH KOHLI ANCHOR AND CORRESPONDENT |
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| DINESH GAUTAM SPECIAL CORRESPONDENT | SANJAY SHARMA SPECIAL CORRESPONDENT | SAYEED ANSARI Senior Anchor |
| SIDHARTH SHARMA SENIOR ANCHOR & CORRESPONDENT | RITIKA JAGTIYANI ANCHOR AND CORRESPONDENT | ATUL AGARWAL Managing Editor |





EDUCATIONAL TOUR

Constant study can sometimes lead a feeling of stress and boredom. Every student wants to get rid of stress, so that he/she can concentrate on study.

We at Take One School Communication feel that to concentrate on studying, it is necessary to take a break. It is always refreshing, if we do it in an innovative way.



That is why we organize trips to pleasant destinations every year for the refreshment of the students. But these are not only pleasure trips, but also beneficial otherwise also. During the excursion we make the students learn of maintaining a time balance between pleasure and study. In these trips the students are



motivated to develop their skill of writing travelogue, feature, photography etc.

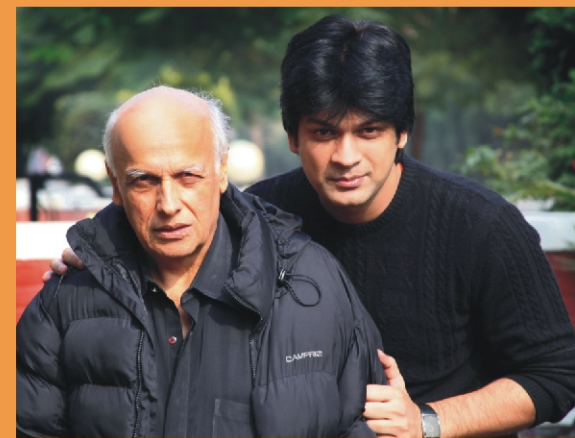


The students get the opportunity to shoot the landscapes and life. They can

Send it to the newspapers and periodicals, which have pages on travel, for publication. These can be used for further reference also.

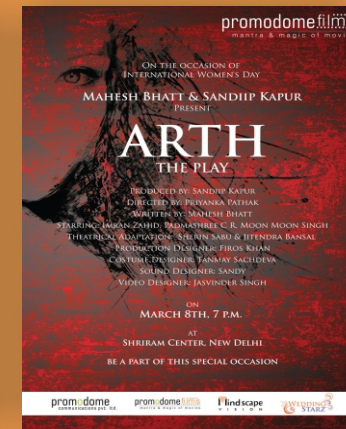
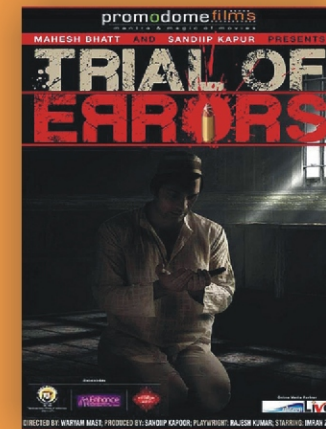


Moreover, the students learn many things about the reality of life while interacting with nature. These processes generate positive energy in students and help them to achieve their goal in life.



THEATRE

Take One has been at the forefront with regard to the nurturing of a theatre movement in its premises under the guidance of veteran filmmaker Mahesh Bhatt. Under his mentorship, both the students and the faculty worked in tandem to dole out two critically acclaimed plays The Last Salute and The Trial of Errors. The Last Salute marked Bhatt's entry in theatre and launched Imran Ahid, who is also the Director at Take One. The play was based on a book by Muntazar Al Aidi, an Iraqi journalist who threw his shoes at (the then) American President George W Bush. Aidi came to India and watched Ahid re-enacting the story of his life. Our students also played a constructive part in Bhatt's second play The Trial of Errors, which explored the complexities of anti-terror operations and their bearing on Muslim youth in the society.



Work is on for two more plays, one which will be a theatrical adaptation of Bhatt's classic Arth and the second Milne Do, will be a collaborative effort of theatre actors from India and Pakistan. The play will be an intense love story between two culturally crossed individuals during times of abject hatred and is aimed at promoting the core message of 'Aman ki asha'.